

Our Service for You

The regional business development companies, Berlin Partner for Business and Technology and ZAB ZukunftsAgentur Brandenburg provide you with comprehensive support.

- » **Industry information:** With our publications and web portals, we give you an overview of companies and institutions in the growth sectors of the capital region.
- » **Real estate service:** We will find the suitable real estate for your specific needs.
- » **Personnel recruiting:** We assist you in your search for skilled specialists and managers.
- » **Funding:** We inform you about public funding programs and illustrate funding mechanisms.
- » **Networking:** In our networks, we provide platforms for sector-specific and cross-sector exchange.
- » **Authorities service:** We accompany you through all formalities and permit issues.
- » **EU service:** We support your European partnerships as part of the Enterprise Europe Network.
- » **Internationalization:** We organize informational and group stands at international trade shows.
- » **Technology transfer:** We bring partners from business and science together in order to improve products and processes with fresh know-how.

www.businesslocationcenter.de
www.brandenburg-business-guide.de



Service Industries
in the capital region Berlin-Brandenburg

Publisher:

Berlin Partner für Wirtschaft und Technologie GmbH
in cooperation with ZAB ZukunftsAgentur Brandenburg
GmbH commissioned by the Berlin State Senate
Department for Economics, Technology and Research
and the Brandenburg State Ministry of Economic
Affairs and Energy.



Berlin Partner for Business and Technology
Fasanenstrasse 85 / 10623 Berlin
Tel.: +49 30 46302-500
info@berlin-partner.de
www.berlin-partner.de



ZukunftsAgentur Brandenburg GmbH
Steinstrasse 104-106 / 14480 Potsdam
Tel.: +49 331 660-3000 / Fax +49 331 660-3840
info@zab-brandenburg.de
www.zab-brandenburg.de

THE GERMAN CAPITAL REGION
more value for your investment

Innovative services in the capital region

For the service industries, Berlin-Brandenburg is an excellent location. With 2.3 million employed people, this sector benefits from the dynamic structural change and high investment energy of the capital region like no other. It is by far the largest employment sector in Berlin-Brandenburg. The scope of services ranges from business, training and personnel services to finance and tourism services to commerce. More and more future-oriented companies are coming to the quickly growing capital region to offer company-oriented services or open their own service centers.

» High number of professionals

Berlin-Brandenburg attracts talent. And educates and trains talent as well. Close to 6 million people from 186 countries live in the capital region. They contribute to the region's international flair and cultural variety. 94 percent of all working Berlin residents have foreign language skills and over 60 percent even speak several languages. This is supplemented by an above-average level of specialized qualification, especially among the many young people in the region. In more than 50 public and private institutions of higher education in Berlin and Brandenburg, over 215,000 students are enrolled. And as a European start-up mecca, Berlin is a hot spot for digital business, with a large potential pool of specialists skilled in IT and telecommunication.

» Central and easily available

Short distances and excellent connections: all markets within Europe can be reached quickly via the dense highway rail network as well as the international air traffic of the capital region. As a European transportation hub, Berlin-Brandenburg also has a unique public transportation network: regional trains, subway, commuter trains, busses and trams run across the whole region and provide a reliable service around the clock.

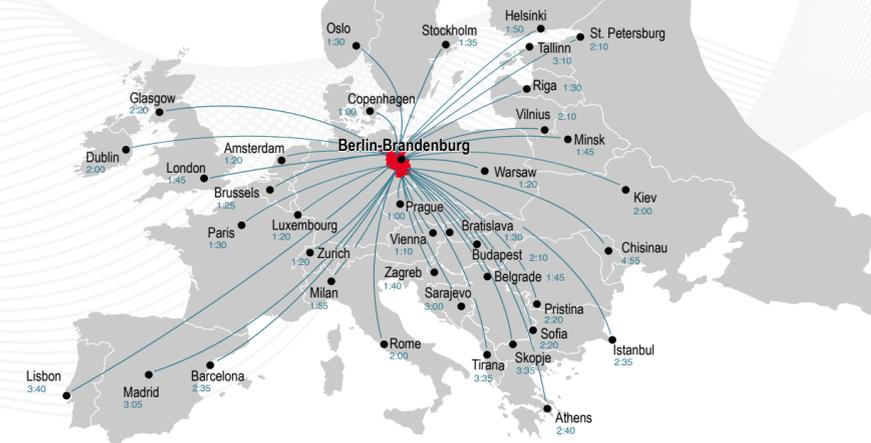
» Attractive place to live and work

Berlin-Brandenburg is one of the most popular regions in Europe – an ideal place to live and work. This is a result of an affordable cost of living (in international comparison) and a family-friendly environment. The wide range of cultural activities is also unique – it includes many historical and architectural sights, over 800 museums and galleries and over 200 stages. Every year, many major sports and cultural events attract people from all over the world to the German capital region.

» Outstanding conditions

Berlin-Brandenburg has a large amount of flexible-use and modern office and commercial real estate. Even in central locations in Berlin, there are readily available, attractive objects, sometimes in unique environments. With over 18 million m² of space, the city has the second-largest office market in Germany. Brandenburg offers companies over 700 commercial, industrial and office locations in all situations and on average, has the lowest commercial tax rates in Germany.

Flight times from Berlin-Brandenburg in the capitals of Europe



The ideal location for your company

- » Rapid-growth business region and a key service region with 2.3 million employed people in the service industries
- » Large consumer market with almost 6 million inhabitants
- » Central location in the heart of Europe, outstanding transportation infrastructure
- » Proximity to centers of decision making, high concentration of associations, institutions and networks
- » High number of qualified skilled specialists with foreign language skills
- » Largest university location in Germany
- » Affordable office and commercial space
- » One of the largest, most modern telecommunication networks in Europe
- » High quality of life with affordable cost of living and varied cultural program