



Business Financing Package

© PeopleImages



“A big thank you to Berlin Partner for the committed support and professional assistance with our funding applications. We benefited immensely from the outstanding expertise regarding funding and financing.”

Lucas von Cranach
CEO, Onefootball GmbH

Funding programs for investment and innovation.

Berlin offers attractive funding programs for all phases of a company's development – from seed to growth financing. The range of financial incentives here extends from public loans to guarantees and venture capital, and even to direct grants for investment and innovation projects.

WHAT DOES THE BUSINESS FINANCE PACKAGE OFFER?

Do you intend to locate to Berlin, to grow at your current location, or are you planning an investment project? Our experts will find the right financing solution and will accompany you in your applications for funding. Here, we work closely with project management agencies, funding banks and potential financing partners on a state, national and EU level.

HOW IT WORKS:

We discuss the plans for your project, which ideally will already have been worded in the form of a project description or business plan. Together, we conduct a review of the conceivable funding and financing instruments, make contact with relevant partners and accompany you through the application process.



At a glance. The Business Financing Package.

PROJECT CHECK

- › Information on funding and financing programs in Berlin
- › Information on industries in Berlin
- › Research on innovation levels
- › Assistance in describing the project and preparing the business plan

FINANCING OPTIONS

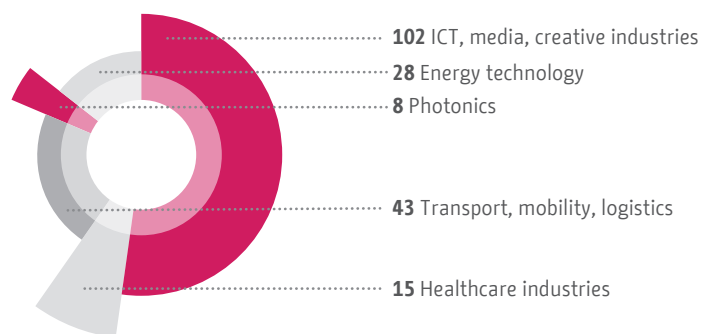
- › Information on financing by means of loans, guarantees, venture capital, private equity and crowdfunding, etc.
- › Presentation of suitable funding programs
- › Contact to potential financing partners (banks, VCs, etc.) for investment and innovation projects
- › Preliminary talks with the development bank IBB and project management agencies

FUNDING PROGRAMS

- › Investment support for companies in Berlin: the GRW program
- › Funding innovation in business and science in Berlin (including ProFIT, Transfer/Coaching BONUS)
- › Funding of innovation and industrial property rights by the German government (including ZIM, go-Inno, WIPANO, VIP+)
- › EU funding programs for innovation and collaboration, including Horizon 2020

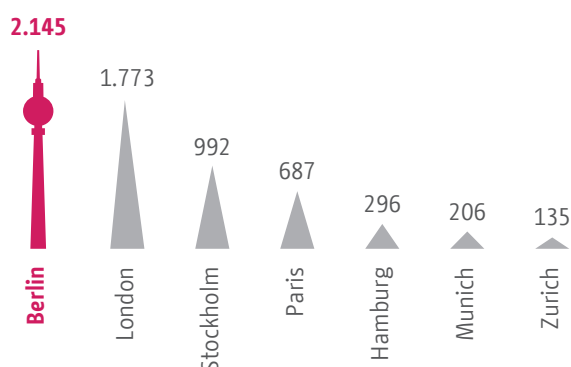
Visionary support. Berlin's growth industries.

Business support in Berlin's growth industries



IBB's financing commitments in 2015 for Berlin-based companies in €m
Source: Investitionsbank Berlin (IBB)

Investments in startups – an international comparison



Venture capital in €m
Source: EY Start-up-Barometer Deutschland