

## Service Industries in Berlin-Brandenburg Shared Service Center



### The region with service in view

Setting up shared service centers is still an international trend. Worldwide, major companies are using shared service solutions to boost their productivity via specialization and process optimization. In Germany alone, almost 75 percent of large corporations operate a shared service center in the finance and accounting, human resources, marketing or IT area. The capital region offers the major benefit of ideal general conditions – including qualified skilled specialists, affordable and readily available office space and an outstanding infrastructure – for inward investment in the form of shared service centers with high-quality services.

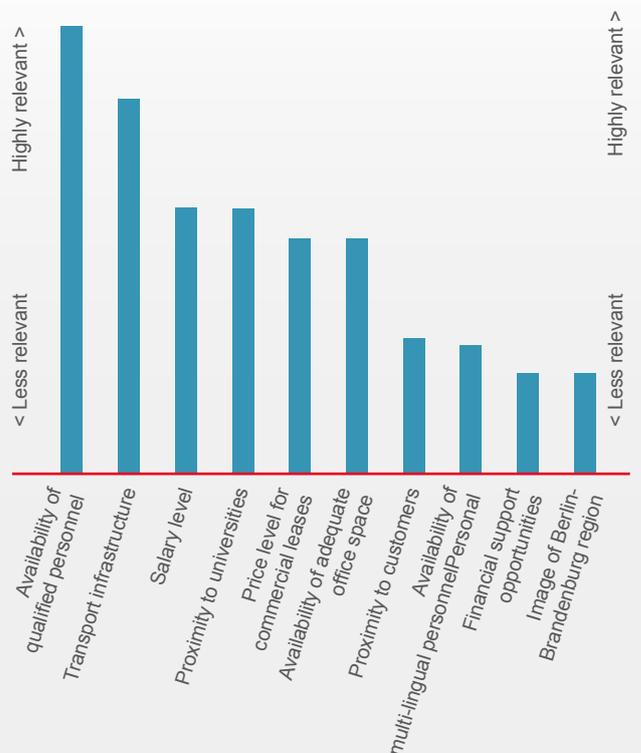
### High level of quality

The region's innovative environment ensures a high quality standard. Berlin-Brandenburg features an extraordinarily wide range of sectors, a booming start-up scene and a close partnership between research and business. And the almost 6 million people in the region have a high level of education and/or training. Around 30 percent of all employees have a degree from a university, a university of applied sciences or a technical college. And the region is internationally oriented: it is home to people of around 186 different nationalities. Over 60 percent of all working Berlin residents speak several languages and 94 percent know one foreign language.

### Convenient access

Berlin-Brandenburg also has an outstanding position when it comes to infrastructure. It is a significant European transportation hub, so the capital region has top access to Germany and the entire continent. With the public transit system, employees can reach destinations within the region quickly and conveniently, around the clock. Of course both wireless and cable-connected telecommunication systems are continuously expanded to remain state-of-the-art. And all the major service providers are represented in the capital region.

„Berlin as a Location for Shared Service Centers“ survey: key location arguments



Source: Berlin as a Location for Shared Service Centers 2013 (Dressler & Partner)

# Berlin-Brandenburg

## The ideal location for your company



Berlin came out ahead against locations such as Barcelona and Istanbul in the competition for the new E.ON SE business service center for human resources. For us, the deciding factor was that our new location had to attract and retain highly qualified specialists. Berlin has an excellent university landscape and is home to many international communities.“



**Johannes Brinkkötter**  
E.ON Business Services GmbH  
Member of the Management Board

- **48.000** employees in SSC-relevant jobs
- Largest German university location with over **215.000** students
- **94** percent of all working Berlin residents speak at least one foreign language and over **60** percent know two or more foreign languages
- **AFFORDABLE** office and commercial space in all locations
- High accessibility via an **OUTSTANDING** transport infrastructure and 24-hour public transit
- One of the **LARGEST** and most modern telecommunication networks in Europe
- **HIGH** quality of life in a major cultural city and attractive surroundings

### Shared Services & Outsourcing Week

The SSC sector's forum takes place in Estrel Convention Center Berlin every year. The four-day convention offers accredited visitors first-class speakers and interactive workshops, as well as many opportunities for exchanging sector-specific experiences. Site visits to shared service centers in Berlin round out the extensive program.

[www.sharedserviceswoche.de](http://www.sharedserviceswoche.de)

### Location studies

The „Berlin as a Location for Shared Service Centers 2013“ survey, including interviews with SSC experts in Berlin and the „Survey on Foreign Language Competency 2013“ are available from Berlin Partner for Business and Technology.

[www.businesslocationcenter.de](http://www.businesslocationcenter.de)

### More information

The regional economic development companies Berlin Partner for Business and Technology and ZAB ZukunftsAgentur Brandenburg GmbH provide you with comprehensive support for your company's inward investment and expansion.

[www.businesslocationcenter.de](http://www.businesslocationcenter.de) | [www.brandenburg-business-guide.de](http://www.brandenburg-business-guide.de)

### Shared Service Center und Dienstleister in der Region



Deutsche Bank

Mercedes-Benz Bank



*Coca-Cola Erfrischungsgetränke* und weitere



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