



Quadrige on the Brandenburg Gate and the Dome of the Reichstag Building



ICC International Congress Center and Trade Fair Berlin

Services and Prices

Business tax rates in comparison (in percent)

Munich	490
Hamburg	470
Frankfurt/Main	460
Potsdam	450
Berlin	410
Cottbus	380

As of June 13, 2007

Office space in Berlin: Rent excluding heat (euro/m² per month)

Location	Average	Max. Price
Top City Locations		
City-West	11,30	18,00
City-Ost	14,50	20,50
Potsdamer/Leipziger Platz	15,60	19,80
City		
Hackescher Markt	13,50	15,50
Checkpoint Charlie	10,40	13,80
Charlottenburg	9,30	13,00
Mitte	9,30	12,00
Outer Districts		
Friedrichshain-Kreuzberg	8,10	10,80
Prenzlauer Berg/Wedding	6,50	8,00
Reinickendorf/Tegel	7,00	8,50

Source: Atisreal, Office Market Report Germany 2007

Top office space rental rates in European comparison (euro/m² per year)

London	1.585
Paris	760
Manchester	452
Frankfurt	420
Madrid	408
Munich	366
Brussels	295
Berlin	246

Quelle: Atisreal, Europe Quarterly – Office Q1 2007

Residential and Commercial Property

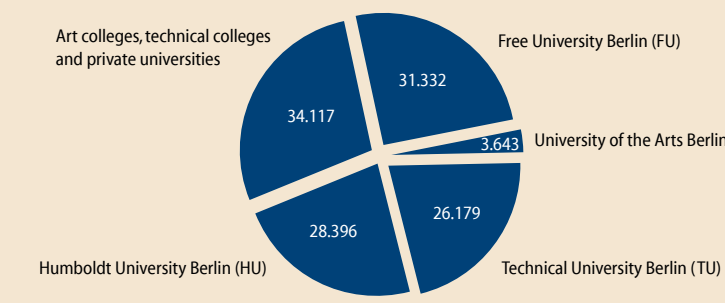
Since 1990, roughly 200 billion euro has been invested in private and public building projects in Berlin. As a result, the number of affordable residential and commercial units has increased dramatically. Attractive locations and affordable prices characterize the entire region, whether it be renovated apartments in the city center or waterside villas in the countryside. Rents and real estate in the city are considerably lower than in Hamburg, Munich, and Frankfurt am Main.

www.businesslocationcenter.de > Real Estate Portal



Humboldt University Berlin

Students at Universities and Professional Colleges in Berlin



As of the winter semester 2006/07
Source: Berlin-Brandenburg Office of Statistics, Statistics Report B III 1 – j 2006/07

Human Capital

Berlin's workforce is highly educated, motivated, flexible, and competitive on international markets. In most industries, investors will find a relaxed job market with personnel costs 10 to 20 percent below those of Germany's other major cities. Approximately 131,000 students attend Berlin's four universities, three colleges of art, eight technical colleges, and ten professional schools and academies. Over 42,000 young people are currently studying at Brandenburg's three universities and eleven technical colleges and professional schools. Various professional and vocational training programs – such as those offered by the Chamber of Commerce and Industry and numerous other institutions – guarantee that employees achieve a high level of qualification.

www.berlin-sciences.com
www.berlin-partner.de/recruitingpackage



Glass laboratory at Buch Campus

Universities and Colleges in Berlin and Brandenburg

- Free University Berlin www.fu-berlin.de
- Humboldt University Berlin www.hu-berlin.de
- Technical University Berlin www.tu-berlin.de
- University of the Arts Berlin www.udk-berlin.de
- Brandenburg Technical University Cottbus www.tu-cottbus.de
- European University Viadrina Frankfurt (Oder) www.euv-frankfurt-o.de
- Potsdam University www.uni-potsdam.de
- "Hanns Eisler" Academy of Music Berlin www.hfm-berlin.de
- "Ernst Busch" Acting Academy www.hfs-berlin.de
- Berlin-Weißensee Academy of Art and Design www.kh-berlin.de
- "Konrad Wolf" Academy of Film and Television www.hff-potsdam.de
- Alice Salomon University of Applied Sciences Berlin www.asfh-berlin.de
- Evangelical University of Applied Sciences for Social Work and Pedagogy www.evfh-berlin.de
- University of Applied Sciences for Technology and Business www.fhtw-berlin.de
- University of Applied Sciences for Public Administration and Legal Affairs www.fhvr-berlin.de
- Berlin School of Economics www.fhw-berlin.de
- Catholic University of Applied Sciences Berlin www.khsb-berlin.de
- TFH University of Applied Sciences Berlin www.tfh-berlin.de
- University of Applied Sciences Brandenburg www.fh-brandenburg.de
- University of the Police of the State of Brandenburg www.polizei.brandenburg.de
- University of Applied Sciences Eberswalde www.fh-eberswalde.de
- University of Applied Sciences for Finance Königs Wusterhausen www.fhf-kw.de
- University of Applied Sciences Lausitz www.fh-lausitz.de
- University of Applied Sciences Potsdam www.fh-potsdam.de
- Technical University of Applied Sciences Wildau www.tfh-wildau.de
- bbw University of Applied Sciences www bbw-hochschule.de
- Berlin Technical University of the Arts www.btk-fh.de
- DFFB German Film and Television Academy www.dffb.de
- ESCP-EAP European School of Management Berlin www.escp-eap.de
- ESMT European School of Management and Technology www.esmt.org
- Hertie School of Governance www.hertie-school.org
- International Business School Berlin www.international-business-school.de
- Mediadesign School for Design and Computer Science www.mediadesign.de
- OTA Private University of Applied Sciences www.otahochschule.de
- Steinbeis University Berlin www.stw.de/shb
- Touro College Berlin www.touroberlin.de
- The German Film School www.filmschool.de
- Theological Seminar Elstal College of Applied Sciences www.theologisches-seminar-elstal.de
- UMC Potsdam University of Management & Communication www.umc-potsdam.de
- Stanford University in Berlin www.stanford.fu-berlin.de
- Harvard University (satellite) www.harvard.edu

Modern Infrastructure



Berlin Brandenburg International Airport BBI in 2011

Transportation Infrastructure

Berlin has an excellent infrastructure and is easy to reach by plane, train, and automobile. The city currently has three airports, all of which have first-rate access via public transportation. Starting in 2011, the new BBI Berlin-Brandenburg International Airport will further develop the city's links to Eastern Europe and Asia. Ten major train routes converge in Berlin, making the city an important meeting point for rail transportation. Berlin's efficient network of motorways makes the city easily accessible from all directions. Take the national Autobahn, then the Berlin "Ring" motorway, and finally the smaller highway access roads – and in no time, you're at the center of the city! The capital's public transportation system is outstanding and continuously being modernized and expanded.

www.berlin.de/tourismus/infos/anreise - www.berlin-airport.de

Telecommunications

Berlin is equipped with an excellent digital infrastructure that includes 1.8 million conventional telephone connections, more than 600,000 DSL connections, and over 200,000 kilometers of fiber optic cable. The city also boasts the first fully-digitalized ISDN network and the first complete broadband network in Germany. Over 1.4 million households and 90 percent of all companies are connected to the Berlin broadband cable network. Berlin tops the list in Germany with over 640 wireless LAN locations.

Strategic Locations

The city's outstanding and low-cost scientific infrastructure is unique in Germany and offers ideal conditions especially for technology and communications-oriented businesses. Berlin has six technology parks – among them the well-known Adlershof and Buch locations – 20 founders support organizations, and over 70 non-university research institutes that offer outstanding business conditions.

www.berlin.de/sen/wirtschaft/branchen/tzgz.html



Ludwig Erhard Haus: Headquarters of Berlin Partner GmbH, Berlin Chamber of Commerce and Industry, and the Berlin stock Exchange

Attractive Support Programs

Companies receive investment subsidies and/or grants designed to promote the establishment of new and innovative businesses and to encourage the ongoing innovation, expansion, and restructuring of existing operations. R&D activities are supported by subsidies, loans, and contributions in all phases of operation from basic research to advanced product development.

More Information

The Business Location Center (BLC) at the Ludwig Erhard Haus provides investors with extensive and up-to-date business information. These facts and figures, along with a comprehensive real estate portal, are also available in multilingual and multimedia form on the Internet.

Try Out Berlin

Companies interested in testing Berlin as a business location are invited to obtain the "Business Welcome Package," a three-month service package costing 2,400 euro that includes a fully equipped office, a furnished apartment, public transport passes, and information and advice for a successful business start in Berlin.

Contact

Berlin Partner GmbH is the capital city's main contact agency for investors. The company promotes Berlin on a national and international scale and supports Berlin-based businesses in all matters relating to foreign trade.

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Your Business Location

Berlin

Opportunities and Perspectives

City of the Future Berlin's dynamic economic growth is driven by booming new industries such as communications, life sciences, and mobility. The city's remarkable development is also the result of a rapidly expanding service sector that includes information technologies, media and music, advertising and design, biotechnology, medical engineering, environmental technology, and transportation. Close cooperation between the science and business communities is especially productive in these fields. Berlin is a highly desirable location due in particular to its many dynamic networks made up of research institutes, manufacturing plants, and business service providers. These networks provide enormous opportunities for entrepreneurs in varying fields of operation. Berlin offers ideal conditions for business, including an outstanding technical and scientific infrastructure, a creative environment, and a high standard of living that attracts young and highly qualified individuals to the region.

City of Decision Makers Berlin is the political decision-making center of Europe's strongest economy. The capital city is home to the national parliament and government, federal state representative offices, foreign embassies, and major business and science associations. Companies working in Berlin have the benefit of immediate proximity to ministries, promotional agencies, media centers, as well as to various financial and scientific umbrella organizations. Personal contacts are encouraged in strategic branch initiatives and support channels as well as at 800 annual trade fairs and congresses. These organizations also facilitate access to new markets and the business community in general.
www.berlin.de - www.bundesregierung.de
www.berlin.de/rubrik/hauptstadt/botschaften.html
www.stadtentwicklung.berlin.de/bauen/landesvertretungen
www.auswaertiges-amt.de

International City Berlin's cosmopolitan flair is characterized by a dynamic cultural exchange and a steady influx of international companies. The city is home to over 3.4 million people, among them some 468,000 citizens from more than 184 nations. Turkish, English, Russian, Polish, and Spanish are the most common languages spoken in the city aside from German. Thirty European schools provide bilingual education. The city also offers international instruction at the Berlin British School, two French secondary schools, the John F. Kennedy School, a Japanese school, a Swedish school, and a Russian school. Tomorrow's top international executives are educated at the European School of Management and Technology (ESMT), the ESCP-EAP European Business School, the University of Applied Sciences (OTA), and at satellite institutions of Stanford and Harvard Universities. More and more international students are choosing Berlin's universities and technical colleges to pursue their studies. Berlin is also Germany's number one congress city with over 7.45 million annual trade fair participants at 95,500 events. Berlin is ranked fourth among the leading congress cities of the world.
www.berlin-china.net - www.berlin-turkish.com
www.berlin-ru.net - www.doitsu.com/berlin
www.berlin-polska.pl

Centre of East-West Expertise Once a symbol of the division of Europe, Berlin is now the very meeting point of East and West. The city lies on an east-west axis between Moscow and London, and on a north-south axis between Stockholm and Rome. Berlin is a major gateway to Western markets for investors and entrepreneurs from Central and Eastern Europe. Over 200 institutions in the capital help promote East-West business cooperation. The ongoing expansion of the transport infrastructure between Berlin and the Baltic Sea, as well as between Prague and the Alps, has increased Berlin's importance as a strategic gateway to northern and southern European markets.
www.moe-berlin.de - www.kammerunion.de
www.ost-west-contact.de - www.balticgateway.se

City of Culture Berlin is one of the most fascinating cultural centers in Europe. The city has three major opera houses, 10 renowned symphony orchestras, 150 theatres and 170 museums, memorials, and collections. Together, Berlin and Brandenburg have over 500 delightful palaces and parks, all of which are unique in Europe, including Charlottenburg Palace, Sanssouci Palace in Potsdam, the Museum Island in Berlin, and the Kulturforum at Potsdamer Platz. Almost 200,000 people are employed at more than 25,800 small and medium-size companies active in the cultural industry in Berlin.
www.berlin-partner.de/berlinkalender
www.berlin-tourist-information.de - www.berlin.de

A Great Place to Live The high quality of living in Berlin is one of the most persuasive arguments for investing in the city. Despite its size, the city is a green metropolis: 30 percent of the city's surface is made up of forests, parks, lakes, rivers, and canals. Berlin's proximity to the beaches of the Baltic Sea and the lakes and forests of Brandenburg also adds to the number of leisure activities available to Berliners. Berlin offers a wide variety of shopping opportunities. In fact, the city has over 60 department stores and shopping centers – the most in any German city – including the famous upscale "Kaufhaus des Westens" (KaDeWe). More than 7,000 restaurants, bars and pubs throughout the city invite you to enjoy their hospitality.



Island of Youth in Berlin-Treptow



Parliament and government district on the Spree River



Capital city offices of Deutsche Telekom AG



Galeries Lafayette on Friedrichstrasse

Working Together for Berlin Approximately one-third of the world's 50 largest companies are active in the Berlin-Brandenburg region. Many small creative firms provide the basis for these industry giants. Companies that choose Berlin as a business location know to take advantage of the unique commercial and geographic advantages that the city offers.



Brandenburg Gate



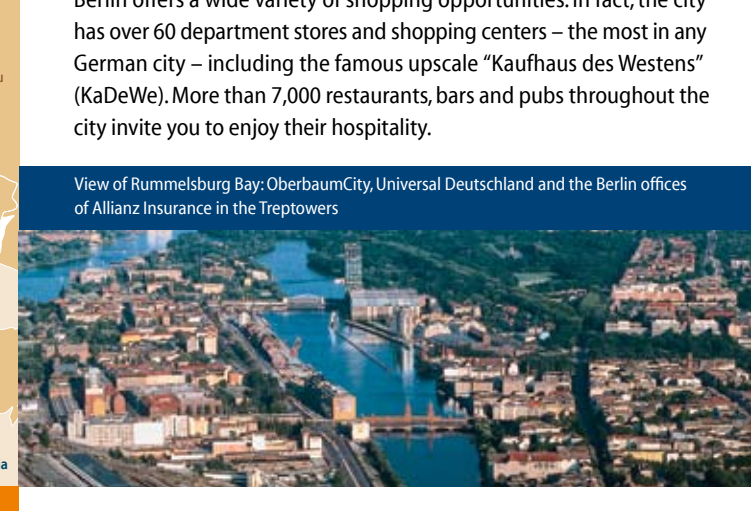
Visitors in the dome of the Reichstag building



Souvenir photos of the 2006 IFA at the North Entrance



Berlin at the center of an expanding European Union



View of Rummelsburg Bay: OberbaumCity, Universal Deutschland and the Berlin offices of Allianz Insurance in the Treptowers

ABB Automatisierungstechnik • ADM Call Center • Air Liquide Chemie • Alba Recycling • Alcan Metallindustrie • Allianz Versicherung • Altana Pharma Anschutz Entertainment Group Sport und Entertainment • AOK Bundesverband • Astra DeTeWe Telekommunikation • Axel Springer Verlag Berlin Bahlsen Lebensmittel BASF Shared Services • Bayer Schering Pharma • BBDO Werbung • Berlin-Chemie/Menarini Pharma • BMW Verkehrstechnik • Bombardier Transportation Verkehrstechnik Bread&Butter Mode • Capgemini IT-Beratung • Connex Verkehr • CNN Medien • Coca-Cola Getränke • Colt Telecom Telekommunikation • Competence Call Center Conergy Umwelttechnik • Continental Verkehrstechnik • DaimlerChrysler Dienstleistungen • DaimlerChrysler Automobilindustrie DDB Deutschland Group Werbewirtschaft • Deutsche Bahn Dialog Call Center • Deutsche Bahn Logistics • Deutsche Bahn Verkehr • Deutsche Bank Direkt Call Center Deutsche Bank Finanzen • Deutsche Telekom Telekommunikation • Deutsche Welle TV Medien • Dussmann Dienstleistungen • Ebay Deutschland Dienstleistungen E.ON Energie • First Solar Umwelttechnik • Four Music Productions Musikwirtschaft • GASAG Energieversorgung • Gaz de France Energie General Electric Medizin- und Verkehrstechnik • Gillette Kosmetik • Global Solar Energy • Gothaer Versicherungen Call Center • Gruner & Jahr Verlag • Helios Kliniken Herlitz Büroartikel • Hitachi Software Engineering IT • HUK Coburg Versicherungen Call Center • IMAX Kino / Film • Jenoptik Optik • KPMG Unternehmensberatung Kraft Foods Kaffee • Kühne & Nagel Logistik • L'ORÉAL Konsumgüterindustrie • Lufthansa Fluggesellschaft • Lufthansa Global Tele Sales Call Center Lufthansa Bombardier Aviation Services Verkehrstechnik • MAN Fördertechnik • Me Myself and Eye Media • Michalsky Holding Mode • ZF Automobilindustrie Motorola Kommunikationstechnologie • MTU Verkehrstechnik • MTV Medien • NBC Medien • Nanosolar Umwelttechnik • Nokia Kommunikationstechnologie Oracle Deutschland IT-Dienstleistungen • O2 Germany Mobilfunk • Parex Banka Bank • Parexel Gesundheit • Pfizer Deutschland Pharma • Philip Morris Zigaretten Phorms Management Bildung • PriceWaterhouseCoopers Wirtschaftsprüfung • Pro Sieben SAT 1 Media Medien • Quelle Communication Center Berlin Call Center Quintiles Gesundheit • Rolls-Royce Verkehrstechnik • RTL Medien • Sanofi Aventis Pharma • SAP Software • Schindler Aufzüge • Siemens Verkehrstechnik SNT Telekommunikation • Solon Umwelttechnik • Sony Deutschland • SONY Europe Elektronik • Studio Babelsberg Medien • Sulfurcell Umwelttechnik Takata Petri Automobilindustrie • TeleGab Call Center • Telemedien Call Center • Tetra Pak Verpackung ThyssenKrupp Automobilindustrie • Toll Collect Mautsystem Total Deutschland • TRX Germany Call Center • UFA Film- und TV-Produktion • Universal Musikwirtschaft • Vattenfall Energie • VeriSign IT • Vivendi Mischkonzern VW Design Center Automobildesign • Wall Dienstleistungen Walter Com Care Call Center • Wellergruppe Automobilindustrie • W.O.M. World of Medicine

Investors in Berlin-Brandenburg since 1990 (a selection)

National Associations (a selection): Confederation of German Employers' Associations www.bda-online.de - German Association of Small and Medium-Sized Enterprises www.bvmwonline.de - Association of German Banks www.bdb.de - Federation of German Industries www.bdi-online.de - German Private Equity and Venture Capital Association www.bvk-ev.de - BITKOM German Association for Information Technology, Telecommunications and New Media www.bitkom.org - German Record Industry Association www.ifpi.de - Association of German Women Entrepreneurs www.vdw.de - German Association of Private Broadcasting and Telecommunication Services www.vprt.de - The Association of Telecommunications and Value-Added Service Providers www.vatm.de - The Association of German Magazine Publishers www.vdz.de - Federal Association of State Development and Real Estate Companies www.bvleg.de - The German Transport Forum www.verkehrforum.de - Federal Association of German Real Estate Companies gDW www.gdw.de - Central Association of the German Skilled Crafts Sector www.zdh.de - National Association of German Commercial Agencies and Distribution www.cdh.de - Federation of German Wholesale and Foreign Trade www.bga.de - German Retail Federation www.einzelhandel.de - TelematicsPRO www.telematicspro.de - Association of German Public Sector Banks www.voeb.de - Eastern German Bank Association www.ostbv.de - BAG Trade Association – Federal Committee for Large and Middle Size Retail Trade www.bag.de - German Federation of Buying and Marketing Groups www.zgy-online.de - German Insurance Association (GDV) www.gdv.de - German Association of the Digital Economy BVDW www.bvdw.org - Association of German Chambers of Commerce and Industry www.dihk.de - German Aerospace Industries Association (BDL) www.bdl.de - German Pharmaceutical Industry Association (BPI) www.bpi.de - German Solar Industry Association (BSW-Solar) www.solarwirtschaft.de - Association of German Foundations www.stiftungen.org - Federal Association of German Innovation, Technology, and New Business Centers www.adt-online.de

Berlin Associations, Chambers, and Clubs (a selection): American-German Business Club Berlin www.agbc-berlin.de - Berlin Capital Club www.berlincapitalclub.de - Berlin Business Talks www.bwg-ev.net - China Club Berlin www.china-club-berlin.de - The Berlin Chamber of Small Business and Skilled Crafts www.hwk-berlin.de - Berlin Chamber of Industry and Commerce www.ihk-berlin24.de - Marketing Club Berlin www.marketingclubberlin.de - Märkischer Press and Business Club www.mpwberlin.de - Confederation of Employers' and Business Associations of Berlin and Brandenburg www.uvb-online.de - Berlin Chapter of the Worldwide Federation of Young Leaders and Entrepreneurs www.wj-berlin.de - Berlin Business and Industry Club www.vki.de - Berlin Chamber of Architects www.ak-berlin.de - German Real Estate Association IVD Berlin-Brandenburg www.ivdost.de - Association of German Brokers – Berlin and Brandenburg State Chapter www.rdm-berlin-brandenburg.de - Galleries Association of Berlin (LVBG) www.berliner-galerien.de - BerlinBrandenburg Trade Association www.hbb-ev.de

Branch Associations and Networks (a selection): Art Directors Club for Germany (ADC) e.V. www.adc.de - BioTOP Berlin-Brandenburg www.biotop.de - berlinedesign.net www.berlinedesign.net - media.net berlinbrandenburg e.V. www.medianet-bb.de - Media Dialogue Berlin www.medien-dialog-berlin.de - European Rail Research Network of Excellence www.fav.de - Forum Media Berlin www.forum-medien-berlin.de - Berlin and Brandenburg Association of the Software, Information, and Communications Industry (SIBB) www.sibb.de - OpTec Berlin-Brandenburg (OpTecBB) e.V. www.optecbb.de - German-Russian Forum www.deutsch-russisches-forum.de - European Academy Berlin www.eab-berlin.de - Berlin Partner GmbH www.berlin-partner.de - TimeKontor www.timekontor.de - TSBmedici Center for Medical Technology Berlin www.tsbmedici.de - interface!Berlin www.interface-berlin.org - we make IT.berlinbrandenburg www.we-make-it.de - FréqUeNz eG www.frequenz-eg.de - Berlin/Brandenburg Geoinformation Association www.geokomm.de - Berlin Commercial Internet Exchange e.V. (BCIX) www.bcix.de - International Design Center (IDZ) www.idz.de - Create Berlin www.create-berlin.de