



# Welcome to Berlin



Strandbad Wannsee

There's also an abundance of leisure activities close by. Berlin is a very green city with plenty of open spaces: 30% of the city's total area is made up of forests, parks, lakes, rivers, and canals. Just outside the city limits lie the sweeping natural landscapes of Brandenburg where there are practically unlimited opportunities to enjoy the great outdoors. The Baltic Sea can be reached within 2-4 hours by bus, train, or car.

**Facts & Figures**

- More than 7,000 restaurants, pubs and cafés
- 200 bars and discos
- 2,500 public parks and city squares
- More than 1,850 public playgrounds
- Zoological gardens with aquarium and "Tierpark" zoo
- Botanical Gardens and "Gardens of the World" at Marzahn Recreational Park
- 3,000 lakes and nearly 3,500 km (2,187 miles) of rivers and streams in Berlin and Brandenburg
- 15 biosphere reserves and nature parks in Brandenburg
- 247 music schools and 92 public libraries
- More than 2,000 sports associations with 550,000 members
- More than 2,000 sports facilities
- 3 golf courses in Berlin, 22 in Brandenburg
- 226 water sports associations with 28,000 members
- 37 indoor pools, 25 open-air swimming facilities
- 145 soccer teams in the first and second federal leagues

## Excellent Quality of Life



Street café, Unter den Linden

**Excellent quality of life in a friendly, green city. Berlin is a cosmopolitan city with plenty of space for a diversity of lifestyles.**

Rents and purchase prices for apartments and commercial space in Berlin are low compared with other major cities. Shopping in Berlin is just as diverse and widely varied as the city's cultural life. This is where you will find everything from chic to alternative and trendy. Berlin is also well-known for its vast array of clubs, bars, and cafés. Festivals and block parties create colorful accents in Berlin's cityscape. From Berlin's annual 6-Day Race and the International DKB-ISTAF Athletics Competition, to the Berlin Marathon, the city is famous for its popular sports events. In summer 2009, Berlin will host the 12<sup>th</sup> IAAF World Championships in Athletics.

Olympiastadion Berlin



## Cultural Variety

**Berlin sets new trends and is famous for its rich cultural landscape.**

Berlin is a truly fascinating city. The collaboration and interaction between Berlin's cultural institutions and its vibrant alternative scene is a major factor contributing to the city's unique cultural dynamics. More than any other city in Germany, Berlin serves as a source of new ideas and attracts innumerable artists and creative minds. Berlin's calendar lists countless events every day of the week. Each year, the city's museums attract more than 12 million visitors; 2.8 million people go to see performances on Berlin's stages. Museum Island with its five exquisite collections is world-renowned. Some of Berlin's most popular events include the Long Night of the Museums, the Berlin International Film Festival, the Carnival of Cultures, the Fête de la Musique, and Christopher Street Day.



House of World Cultures

**Facts & Figures**

- More than 180 museums and memorials
- 140 state-owned and private theatres
- More than 450 art galleries
- 3 opera houses, 2 musical theatres, 2 concert halls
- 8 large symphony orchestras
- 293 movie theatres
- 500 palaces and parks in Berlin and Brandenburg

## Creative Think Tanks

**Work, study, conduct research in Berlin. Modernization and structural revitalization continue to attract investors, highly-qualified technicians and managers, as well as young and creative people to Berlin.**

Communications, life sciences, industry, mobility, clean technologies, and services are among today's emerging branches of business. Berlin's most important growth sectors are information and communication technology, the media and music industry, advertising and design, medical technology, biotechnology, environmental and traffic engineering. More than half of Berlin's workforce is employed in the private service sector. The city's widespread science and research institutes create outstanding conditions for technology-oriented companies. One of Berlin's greatest strengths is its wide range of networks linking research institutes to private companies and the service sector. Berlin's technology parks, Campus Berlin-Buch and Berlin-Adlershof City of Science, Technology and Media, are excellent examples of this successful collaboration.

**Facts & Figures**

- 4 universities, 4 art academies, 7 technical colleges and 19 private colleges
- Charité University Hospital Berlin with 4 key locations and more than 100 clinics and institutes
- 134,500 students, including 15.9 percent from foreign countries
- Nearly 100 non-university research institutes

Humboldt-Universität zu Berlin



## Berlin on the Internet

|   |  |
|---|--|
| Official Berlin portal                                    | www.berlin.de  |
| Services provided by Berlin Partner GmbH                  | www.berlin-partner.de                                    |
| Information on the Berlin-Brandenburg business region     | www.businesslocationcenter.de                            |
| Virtual 3-D city model                                    | www.3d-stadtmodell-berlin.de                             |
| Building projects, transport, environment, urban planning | www.stadtentwicklung.berlin.de                           |
| Tourist information                                       | www.berlin-tourist-information.de                        |
| Events in Berlin  | www.berlin-partner.de/berlinkalender                     |
| Virtual city tours  | www.berlin.de/berlin360<br>www.berlin.de/stadt-am-wasser |
| Berlin images   | www.berlin.de/berlinimages                               |
| Electronic postcards from Berlin                          | www.berlin-partner.de/e-postcard                         |

**International Berlin Portal:**

|                    |                        |
|--------------------|------------------------|
| Berlin in Polish   | www.berlin-polska.pl   |
| Berlin in Russian  | www.berlin-ru.net      |
| Berlin in Turkish  | www.berlin-turkish.com |
| Berlin in Chinese  | www.berlin-china.net   |
| Berlin in Japanese | www.doitsu.com/berlin  |



**Publisher:**  
Berlin Partner GmbH  
Ludwig Erhard Haus | Fasanenstraße 85 | D-10623 Berlin  
Tel.: +49 30 399 80-0 | Fax: +49 30 399 80-239  
info@berlin-partner.de | www.berlin-partner.de

Commissioned by the Berlin Senate Department for Economics, Technology, and Women's Issues

**Design and realization:**  
Runze & Casper Werbeagentur GmbH

**Photos:**  
Berlin Partner GmbH: FritschFoto (Marie-Elisabeth-Lüders Building), FTB-Werbefotografie (Central Station, Oberbaumbrücke, Quadriga and Reichstag Building, Strandbad Wannsee), Scholvien (House of World Cultures, Humboldt-Universität zu Berlin, Olympiastadion Berlin); gmp Architekten/Berliner Flughäfen (Airport Berlin Brandenburg International BBI); Land Berlin: Gläser (ILA, Unter den Linden), Thie (Potsdamer Platz)

# A Young Capital City



Marie-Elisabeth-Lüders Building in the government district

## Berlin is Germany's capital city and decision-making center.

Berlin is an open and dynamic 21st century metropolis. It is the seat of the German federal government as well as home to the nation's leading business federations and more than 1,000 other associations active in business, science, healthcare, politics, culture and society. Each of the German federal states and many foreign embassies have opened representative offices in the capital, some even at their historical pre-WWII locations. Berlin continues its rapid transformation into a multicultural metropolis. Some 40% of the residents are less than 35 years old. Along with German, the languages spoken in Germany's largest city include Turkish, English, Russian, Polish, and Spanish.

### Facts & Figures

- 892 sq. km / 344 sq. miles
- 12 urban districts
- 3.4 million inhabitants
- including 477,000 citizens from more than 180 nations

# A City of Change

## Since reunification in 1990, the face of Germany's capital city has changed dramatically.

The year 2009 is dedicated to celebrating the 20th anniversary of the fall of the Berlin Wall. An area that has since become the center of Berlin was once divided by the Iron Curtain. In the years following German unification, a spirited city quarter has emerged here. Today, Potsdamer Platz and Leipziger Platz fascinate visitors from all over the world. Nearby Pariser Platz, the site of the restored Brandenburg Gate, is where contemporary and traditional architectural styles merge. World famous architects have helped shape Berlin's urban landscape. The government quarter along the Spree River, the Friedrichstrasse and Berlin's central railway station are characterized by 21st century architecture. The redesigned Alexanderplatz and new construction on Schlossplatz in Berlin-Mitte are two major projects that will continue to influence the local cityscape.



Potsdamer Platz

### Facts & Figures

- 380,000 employees in the travel industry
- Nearly 8 million guests each year; over 17 million overnight stays
- More than 91,000 beds in 580 hotels and guesthouses
- Over 500 events in conjunction with the Fall of the Berlin Wall '09

# An Extremely Efficient Infrastructure



Central Station

## Berlin's infrastructure was expanded and modernized in conjunction with urban redevelopment.

Berlin has emerged as a major European traffic junction as a result of the comprehensive reconstruction and expansion of the city's railway system. The new central station serves as Europe's largest railway junction. On the building's five levels, passengers can access trains traveling on north-south and east-west routes. 1,100 intercity, regional and commuter trains stop here each day. More than one billion passengers each year use Berlin's local transport network consisting of buses, trams, subways and elevated trains.

Berlin's digital infrastructure also offers companies specializing in research or communications more location advantages than any other city in Germany.

### Facts & Figures

- S-Bahn commuter trains: route network 331 km/207 miles, 370.5 million passengers per year
- U-Bahn subways: route network 144 km/90 miles, 473.1 million passengers per year
- Trams: route network 189 km/118 miles, 167.3 million passengers per year
- Buses: route network 1,700 km/1,062 miles, 386.6 million passengers per year
- The new subway line 55 from Berlin's central railway station to Brandenburg Gate opens in August 2009
- Area-wide ISDN network
- More than 10,000 media and communications industry companies are based in Berlin

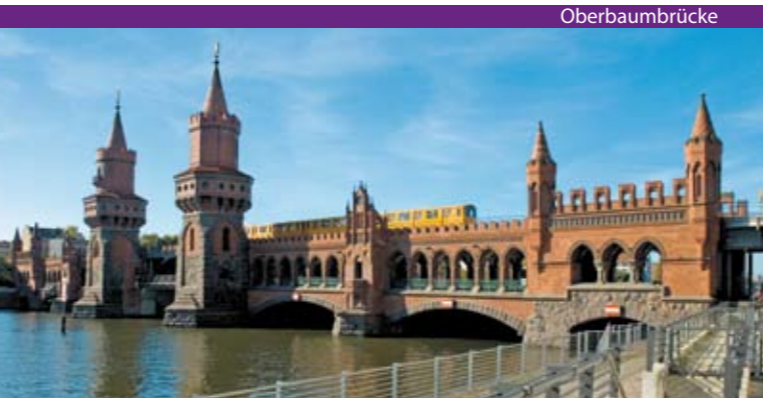


Airport Berlin Brandenburg International BBI

As the largest infrastructure project in former East Germany, the new Airport Berlin Brandenburg International BBI scheduled for completion in 2011 will cover an area of 1,470 hectares (5.67 sq. miles). Dedicated autobahn access and a trans-regional railway station located on the lower level of the main terminal ensure fast and efficient service to the city center. The new airport is equipped to handle over 6,500 arriving and departing passengers per hour. Energy consumption at BBI will be optimized by state-of-the-art heat recovery and renewable energy systems.

### Facts & Figures

- Airport Berlin Brandenburg International BBI equipped to handle 25 million passengers per year
- 15 jetways on the main pier, 10 jetways on the south pier, 85 aircraft parking positions
- 20 minutes via shuttle service to the central railway station



Oberbaumbrücke

# Centrally Located

## Once a symbol of a divided continent, Berlin today is the gateway between Eastern and Western Europe.

Berlin lies on an east-west axis between Moscow and London and on a north-south axis between Stockholm and Rome. The city is the gateway to emerging markets in Central and Eastern Europe and to the economic regions in Western Europe. This is where trans-European traffic routes come together. Nowhere else in Germany is there such a large number of people with knowledge of the Eastern Europe countries, cultures, languages and social systems. A growing number of national and international corporations are opening subsidiaries in Berlin. Local citizens experience the city's flourishing diversity on an everyday basis and actively take advantage of its multicultural infrastructure that unites Eastern and Western Europe.



Berlin at the heart of the expanded European Union

### Facts & Figures

- 342,000 citizens from other European nations officially reside in Berlin, including 113,700 Turks, 44,400 Poles, 14,400 Italians and 12,600 French
- 70% foreign exhibitors and conference participants at trade exhibitions organized by Messe Berlin
- More than 1,600 international cooperation agreements with Berlin universities
- 30 national European schools featuring bilingual instruction in 9 language combinations

# International Meeting Place

## As a service-oriented city, Berlin is Germany's leading venue for conventions and conferences. The ICC is Europe's largest convention center.

Berlin's best-known international exhibitions include Consumer Electronics Unlimited (IFA), the International Tourism Exchange Berlin (ITB), and the Berlin-Brandenburg International Aerospace Exhibition (ILA). A number of other innovative trade shows and events are becoming established in Berlin including the Berlin Fashion Week, Popkomm and the Art Forum Berlin. One-third of the most important international trade shows and exhibitions are staged in Berlin. Messe Berlin, the city's exhibition authority, ranks among the world's top ten trade fair companies in terms of business volume. The company offers more than 160,000 sq. m. (1.7 million sq. ft.) of indoor exhibition space in 26 interconnected halls along with 100,000 sq. m. (1.08 million sq. ft.) of open-air space. The International Congress Centrum (ICC), Europe's largest conference center, is architecturally and organizationally linked to the Berlin Exhibition Grounds.

### Facts & Figures

- Berlin ranks number 2 on the list of top convention cities published by the International Congress & Convention Association (ICCA)
- Messe Berlin: 63 trade shows and exhibitions in 2008 with nearly 30,000 exhibitors and 2.2 million visitors
- ICC Berlin: 623 conferences and shows with 280,000 participants in 2008

### Berlin conference centers (selected)

- ICC: 80 halls with up to 9,100 seats, 5,500 sq. m. (59,201 sq. ft.) multipurpose space
- Velodrom: total capacity 12,000 seats
- Estrel Hotel & Convention Center: 2 large halls for up to 6,000 guests, 60 conference rooms ranging from 20-800 sq. m. (215-8,611 sq. ft.)
- O<sub>2</sub> World: multipurpose arena with up to 17,000 seats, total area 60,000 sq. m. (646,000 sq. ft.)

### International Aerospace Exhibition ILA

