



THE FOOD INDUSTRY

in the Berlin-Brandenburg Capital Region

THE GERMAN CAPITAL REGION
MORE VALUE FOR YOUR INVESTMENT

Berlin-Brandenburg: 10 convincing benefits for your investment

- 6 million consumers in the region, 300 million reachable within one day
- Proximity to growth markets in Middle and East Europe
- High qualified, motivated, and available experts
- Highest research and development density on nutrition-relevant range in Germany
- High-performance agricultural companies in proximate surroundings
- Flexible working hours and good cost-benefit-ratio
- Above-average labour productivity
- Excellent traffic and telecommunication infrastructure
- Availability of business and industrial sites in all locations
- Best capital investment subsidy in Europe



Tradition and future closely connected

Internationally well-known brand production companies as Coca Cola, Freiberger Pizza, Bahlsen Cookies, Melitta Kaffee, Campina dairy products, and Katjes Sweets, installed important production plants in the region.

Berlin and Brandenburg's products as for example "Spreewälder Gurken", Werderaner Ketchup, "Berliner Kindl" beer, "Eberswalder Würstchen", or the black beer "Neuzeller", are traditional brands and make the capital region popular far beyond its borders in a culinary way.

For producers of the food industry, the capital region offers perfect conditions. The proximity to the cultivation industry ensures quality and freshness. Brandenburg's farming companies are characterised by a higher-than-average productivity due to the comparatively huge manufacturing companies. Following the bio-trend, Brandenburg's companies manage over 9,7 % of the farming area in ecological organic farming, conquering there-with the first place in Germany's ranking.

- **1,4 million hectares of agricultural area, 78% thereof are agricultural cropland**
- **128,7 T hectares of ecologically farmed areas**
- **86,3 million tons of corn**
- **261 tons of beef, 814 tons of pigs, 83,8 kilotons of poultry**

Competence from the production to the further processing

With more than 22.500 employees, 271 companies, and an annual turnover of 13,6 billion euros, the food industry is, including tobacco products, one of the highest sales industries in the capital region. The core areas are meat and sausages, bakery products, confectionary products, fruits and vegetables, dairy products, and beverages.



Employees controlling visual aspect of sweets' flowpacks, Katjes Fassini GmbH + Co. KG in Potsdam



Employee at final control, Bahlsen GmbH & Co. KG in Berlin

In good company: The Network of Success

SELECTED COMPANIES OF THE FOOD INDUSTRY

[Bahlsen GmbH & Co. KG](#) · [www.bahlsen.de](#)

[Brewery Berliner Bürgerbräu GmbH](#)
[www.berlinerbuengerbraeu.de](#)

[Brewery Berliner Kindl-Schultheiss GmbH](#)
[www.berliner-pilsner.de](#)

[Birkenhof GmbH & Co. KG](#)
[www.kaisers.de/exklusiv/birkenhof_index.html](#)

[Brandenburgische Urstromquelle GmbH & Co. KG](#)

[Campina GmbH](#) · [www.campina.de](#)

[Carl Kühne GmbH & Co. KG](#) · [www.kuehne.de](#)

[Coca Cola GmbH](#) · [www.coca-cola-gmbh.de](#)

[Dahlewitzer Landbäckerei GmbH](#)
[www.dahlback.de](#)

[Der Havelbäcker GmbH](#)
[www.der-havel-baecker.de](#)

[Dohrn&Timm GmbH & Co. KG](#)
[www.dohrn-timm.de](#)

[Dreistern Konserven GmbH & Co. KG](#)
[www.dreistern-konserven.de](#)

[EWG Eberswalder Wurst GmbH](#)
[www.eberswalder.de](#)

[EFG Eberswalder Fleisch GmbH](#)
[www.eberswalder.de](#)

[Brewery Frankfurter Brauhaus GmbH](#)
[www.frankfurter-brauhaus.com](#)

[Convenience Food Group Freiburger Lebensmittel GmbH & Co. Produktions- & Vertriebs KG](#)
[www.freiberger.de](#)

[Frenzel Oderland TKK GmbH](#)
[www.frenzel-tk.de](#)

[Georg Lemke GmbH & Co. KG](#) · [www.lemke.de](#)

[Hansa Heemann AG](#) · [www.hansa-heemann.de](#)

[Moll Marzipan GmbH](#) · [www.mollmarzipan.de](#)

[Jütro Konservenfabrik GmbH & Co. KG](#)
[www.juetro-tiefkuehlkost.de](#)

[Katjes Sweets GmbH + Co. KG](#) · [www.katjes.de](#)

[Kamps Brot- und Backwaren GmbH](#)
[www.kamps.de](#)

[Brewery Klosterbrauerei Neuzelle GmbH](#)
[www.klosterbrauerei.com](#)

[Luckenwalder Fleischwaren GmbH](#)
[www.luckenwalder-fleischwaren.de](#)

[Milchwerke Oder-Spree GmbH](#)
[www.humana-milchunion.coop/de](#)

[Mineralquellen Bad Liebenwerda GmbH](#)
[www.mineralquellen.de](#)

[Nestlé Deutschland AG](#) · [www.nestle.de](#)

[Nordgetreide GmbH](#) · [www.nordgetreide.de](#)

[Obst- und Gemüseverarbeitung "Spreewaldkonserve" Golßen GmbH](#)
[www.spreewaldhof.de](#)

[Schwartau Food Ingredients GmbH](#)
[www.schwartau-food.de](#)

[Spreeback GmbH](#) · [www.spreeback.de](#)

[Spreequell Mineralbrunnen GmbH](#)
[www.spreequell.de](#)

[Spreewaldkonserven Feldmann GmbH & Co. KG](#) · [www.spreewald-feldmann.de](#)

[Stollwerck AG](#) · [www.stollwerck.de](#)

[Storck AG](#) · [www.storck.com](#)

[Werdersche Feinkost GmbH](#)
[www.werder-feinkost.de](#)

[Wilhelm Reuss GmbH & Co. KG](#)
[www.wilhelmreuss.de](#)

[Vion Perleberg](#) · [www.vion-passion.com](#)

[Zuegg Frucht AG](#) · [www.zuegg.de](#)

SELECTED COMPANIES OF THE LOGISTIC INDUSTRY (FOODS)

[Dachser Logistikzentrum Berlin-Brandenburg Berlin Schönefeld](#) · [www.dachser.com](#)

[Reico, Berlin](#) · [www.reico-gruppe.de](#)

[Distributa, Gesellschaft für Lebensmittel-logistik mbH, Wildau](#) · [www.distributa-gmbh.de](#)

[Refrigeration Logistic Tiefkühllogistik-Center GmbH Wustermark, Wustermark](#)
[www.muk-ag.de](#)

[TempLog Berlin GmbH & Co. KG, Großbeeren](#)
[www.templog.de](#)

CARGO TRANSPORT CENTRES

1 [BEHALA, Berlin](#) · [www.behala.de](#)

2 [ETTC, Frankfurt \(Oder\)](#) · [www.ettc.de](#)

3 [Cargo Transport Centre Berlin East, Freienbrink](#) · [www.gvz-berlin.de](#)

4 [Cargo Transport Centre Berlin South, Großbeeren](#) · [www.gvz-berlin.de](#)

5 [Cargo Transport Centre Berlin West, Wustermark/Brieselang](#) · [www.gvz-berlin.de](#)

SELECTED COMPANIES OF THE PACKAGING INDUSTRY (FOODS)

corrugated paper, cardboard packaging, and display producers

[Thimm Verpackungs GmbH & Co. Eberswalde](#)

[Wepoba Wellpappenfabrik GmbH & Co. KG Wustermark](#)

[Schoepe Display GmbH, Dahlewitz](#)

[Hellbut & Co. GmbH, Schöneiche](#)

[Mosburger Corrugated – A business area of the paper mill "Hamburger-Spremeberg GmbH & Co. KG", Spremeberg](#)

[Eikemeier Verpackungen GmbH, Brandenburg](#)

Plastic packaging

[Gizeh GmbH & Co. KG, Elsterwerda](#)

[Linpac Plastics Beeskow GmbH, Beeskow](#)

[Storopack Deutschland GmbH & Co. KG, Wildau](#)

[Ruppiner Papier- und Folienwerke GmbH, Neuruppin](#)

SELECTED SCIENCE AND RESEARCH INSTITUTES

[University of Potsdam](#)
[www.uni-potsdam.de](#)

[Technische Universität Berlin Institute for Food Chemistry](#)
[www.tu-berlin.de](#)

[Freie Universität Berlin Institute of Food Hygiene and Technology](#)

[University of Applied Sciences Berlin](#)
[www.tfh-berlin.de](#)

[German Institute of Human Nutrition](#)
[www.dife.de](#)

[Institut für Getreideverarbeitung GmbH, Potsdam-Rehbrücke](#)
[www.igv-gmbh.de](#)

[Institute of Vegetable and Ornamental Crops, Großbeeren](#)
[www.igzev.de](#)

[Dairy Industry Academy and Research Institute, Oranienburg](#)
[www.mlua.de](#)

[Institut für Gärungsgewerbe und Biotechnologie zu Berlin](#)
[www.ifgb.de](#)

[Academy and Research Institute of Integrated Plant Cultivation Güterfelde e. V. \(Incorporated Society\)](#)

TRADE SHOWS

[International Green Week Berlin](#)
[www.gruenewoche.de](#)

[Fruit Logistika Berlin](#)
[www.fruitlogistika.de](#)

Dedicated experts easy to find

In Germany's capital region, food industry companies meet qualified, dedicated, and available experts. Specific qualification packages are guaranteed for special requirements. Resident companies are supported sustainably on the recruitment.

The labour costs in East German industries are internationally comparable with Japan, Italy, and Spain, whereas the West German labour costs head on top of the ranking, directly followed by Norway and Denmark.

Networking, a success factor and location advantage

The companies of the industry use the complex cooperation and collaboration possibilities that were initialised by the regional Agrarian Marketing Association "pro agro". The association is highly involved in the sales promotion of agricultural and food economy products, and their successful market establishment in the long run. An important contribution to the effective cross-linking of the industry, also provide Brandenburg's Nutrition Network (ErnährungsNetzwerk) BEN, campaigning for the strengthening of competitiveness, marketing, and communication, and for the cooperation expansion regarding product development and qualification, and the Trade Association of Food Industry in Berlin and Brandenburg e.V. (Incorporated Society).

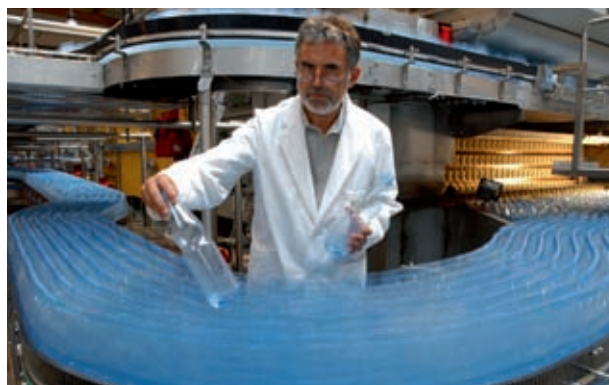
www.natuerlich-brandenburg.de
www.ernaehrungsnetzwerk-ben.de

Quality and innovation securing competitive advantages

The region Berlin-Brandenburg has distinguished itself in the last years as a high-quality industrial location. Ambitious quality control programmes, interregional certification measures, and the concentration on innovative, ecologically valuable products generate new market potentials, improve the market position of the residing companies, and make sure that the food products "Made in Berlin-Brandenburg" expand their positive brand image "naturally Brandenburg", and are increasingly accepted on globalised markets. The German capital region has furthermore a unique density of nutritional science institutes as the universities in Berlin and Potsdam, the German Institute for Food Research, the Institutes for Crop Processing, Vegetable and Ornamental Plants Cultivation, or the Dairy Industry Academy and Research Institute.

Short lanes to Europe's consumers

The German capital region is with more than 6 million consumers not only a perfect test market for the introduction of new products, but also a convenient basis for a successful opening and managing of adjacent growth markets in Middle and East Europe. Four huge cargo transport centres along Berlin's motorway ring, competent manufacturers, state-of-the-art packaging companies, and an active promotion of economic development, increasingly move the region into the focus of far-sighted investors. German large-scale retail store chains especially appreciate the proximity to the consumers, and use Berlin and Brandenburg as their central distribution and logistic centre.



Production Manager at the control of the production, Mineralquellen Bad Liebenwerda GmbH in Bad Liebenwerda



Band-conveyor at Coca-Cola, production site in Berlin



Ph. D. student analysing a polyacrylamid gel, German Institute of Human Nutrition (DIfE – Deutsches Institut für Ernährungsforschung) in Potsdam

Photos:

Title: fruits: Boettcher/TMB photo archive

Employees controlling visual aspect: Katjes Fassin GmbH + Co.KG: Markus Hugo

Employee at final control: Bahlsen GmbH & Co. KG

Production line: Mineralquellen Bad Liebenwerda GmbH

Band-conveyor at Coca-Cola, production site Berlin/photo: Coca-Cola Erfrischungsgetränke AG

Ph. D. student analysing a polyacrylamid gel: German Institute of Human Nutrition (DIfE)

Reichstags dome: Berlin Partner GmbH/FTB-Werbefotografie

Harvest festival in Brandenburg: Mundt/TMB photo archive

Weekly farmer's market in Potsdam: Hirsch/TMB photo archive

Nauen Gate: Ministry of Economics of the Federal State of Brandenburg



Quadrige and Reichstag building



Harvest festival in Brandenburg



Weekly farmer's market
in Potsdam



In front of the Nauener Gate
in Potsdam

■ Investments are Worth Something Here

Berlin-Brandenburg offers the most optimal incentives and business conditions in Europe. Investment incentives are direct non-repayable subsidies. The development programs established for investment assistance bring together financial sources from the EU, the federal government and the states of Berlin and Brandenburg. In the capital region, large corporations receive a subsidy of up to 30%, mid-sized corporations up to 40% and small-sized corporations up to 50% of their investment costs.

■ Enjoyable Quality of Life

The region combines the international flair of Berlin with fascinating nature and historic sites of Brandenburg. A unique club scene, famous big events, more than 170 museums, 150 stages, about 500 palaces, churches and parks, tempt all types of travelers. The possibilities for recreational sports are limitless; the region offers golf, riding, water sports, aviation, and much more. Living, infrastructure, and free time activities are considerably lower-priced than in other comparable metropolis regions.

■ Investment Done Easily

Both business development agencies, Berlin Partner GmbH and Brandenburg Economic Development Board (ZAB), offer extensive support in relocating your business in Berlin-Brandenburg:

Competent, quick, unbureaucratic and complimentary

- Location: figures and facts on the economic region of Berlin-Brandenburg
- Personnel: support in recruiting and training new employees
- Real estate: assistance with property search for rent or purchase
- Financing: consulting regarding possible incentives, subsidies, and financing possibilities
- Contacts: government offices, banks, business chambers, associations and business networks

■ www.capital-region.de

■ www.businesslocationcenter.de

Your contact persons in the capital region Berlin-Brandenburg:

ZAB
Brandenburg Economic
Development Board

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